

ESTTA Tracking number: **ESTTA603941**

Filing date: **05/13/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91215711
Party	Defendant Bass Walk, Inc.
Correspondence Address	JUSTIN TRAUBEN SINGH, SINGH & TRAUBEN, LLP 400 S BEVERLY DR STE 400 BEVERLY HILLS, CA 90212-4123 jtrauben@singhtraubenlaw.com;j.r.traube
Submission	Withdrawal Of Application
Filer's Name	Justin Trauben
Filer's e-mail	jtrauben@singhtraubenlaw.com
Signature	/Justin Trauben/
Date	05/13/2014
Attachments	[14-05-13] Request to Withdraw Application.pdf(1079251 bytes)

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10 **IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

11 **TRADEMARK TRIAL AND APPEAL BOARD**

12 MATTEL, INC.,) Serial No. 85971036
)
13 <i>Opposer,</i>) Opposition No. 91215711
)
14 v.) REQUEST TO WITHDRAW
) APPLICATION
15 BASS WALK, INC.,)
)
16 <i>Applicant.</i>)
)

17 **PLEASE TAKE NOTICE** that, Applicant Bass Walk, Inc., hereby Requests to
18 Withdraw its Application for the Mark "BAD BARBIE RECORDS", Serial No. 85971036.

19 DATED: May 13, 2014

20 Respectfully submitted,

21 **SINGH, SINGH & TRAUBEN, LLP**
22 **JUSTIN R. TRAUBEN**

23 By: 
24 Justin R. Trauben
25 *Attorneys for Applicant*
26 Bass Walk, Inc.

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PROOF OF SERVICE

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES

I am over the age of 18 and not a party to the within action; I am employed by SINGH, SINGH & TRAUBEN, LLP in the County of Los Angeles at 400 S. Beverly Drive, Suite 400, Beverly Hills, CA 90212.

On May 13, 2014, I served the foregoing document(s) described as:

REQUEST TO WITHDRAW APPLICATION

- ☒ (BY MAIL) enclosed in sealed envelope(s): I am "readily familiar" with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. postal service on that same day with postage thereon fully prepaid at Los Angeles, California in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postage meter date is more than one day after date of deposit for mailing in affidavit.
- ☒ (BY E-MAIL OR ELECTRONIC TRANSMISSION) I caused the document(s) to be sent from e-mail address eforkel@singhtraubenlaw.com to the persons at the e-mail addresses listed in the Service List. I did not receive, within a reasonable time after the transmission, any electronic message or other indication that the transmission was unsuccessful.
- ☐ (BY OVERNIGHT DELIVERY) I placed said documents in envelope(s) for collection following ordinary business practices, at the business offices of SINGH, SINGH & TRAUBEN, and addressed as shown on the attached service list, for collection and delivery to a courier authorized by _____ to receive said documents, with delivery fees provided for. I am readily familiar with the practices of SINGH, SINGH & TRAUBEN for collection and processing of documents for overnight delivery, and said envelope(s) will be deposited for receipt by _____ on said date in the ordinary course of business.
- ☐ (BY FACSIMILE) I caused the above-referenced document to be transmitted to the interested parties via facsimile transmission to the fax number(s) as stated on the attached service list.
- ☐ (BY PERSONAL SERVICE) I delivered such envelope(s) by hand to the offices of the addressee(s).
- ☒ (State) I declare under penalty of perjury under the laws of the State of California that the above is true and correct.
- ☒ (Federal) I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made. I declare under penalty of perjury that the above is true and correct.

Executed on May 13, 2014 at Beverly Hills, California


Erika Forkel

MATTEL, INC. v. BASS WALK, INC.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OPPOSITION NO. 91215711

SERVICE LIST

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